

AUSTIN HASS



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908 7TH ST. S, LA CROSSE, WI 54601

PROFESSIONAL SKILLS

Project Management
Team Management
Time Management
Market Research
Marketing Campaign
Microsoft Office
Social Media
WordPress
Web Design

PERSONAL SKILLS

Creative
Reliable
Professional
Organized
Persistent
Team Player
Fast Learner
Self-Motivated
Detail-Orientated

EXTRA CURRICULAR

Honors Student
DECA: Member/
VP of Communications
Church Mutual Think
Insurance Retreat
Intramural:
Soccer/Volleyball

PROFILE

An out-of-the-box mindset to create extraordinary solutions for any problem.

Portfolio: www.austinhass.com

LinkedIn: www.linkedin.com/in/austinhass/

EDUCATION

Bachelor of Business Administration

Marketing Major

Viterbo University | La Crosse, WI | August 2020

Associates of Applied Science

Marketing Management

Western Technical College | La Crosse, WI | April 2019

PROFESSIONAL EXPERIENCE

Digital Marketing Intern

Downtown Mainstreet Inc. | Jan. 2020 - May 2020

- Managed E-newsletter & online event calendar through WordPress.
- Analyzed email web analytics statistics to implement strategies.
- Implemented email marketing campaigns and strategies.
- Assisted in social media content creation and promotional events.

Special Event Assistant

Mid-Wisconsin Beverage | Summer 2018

- Created and maintained relationships with the customer.
- Serviced and assisted popular events like county fairs and festivals.
- Delivered, invoiced, and merchandised product to the customer.
- Monitored delivery of goods and services to ensure contract terms were satisfied.

Marketing Associate

Dales Clothing | Jan. 2018 - May 2018

- Analyzed engagement success using A/B testing.
- Identified market trends and key opportunities for innovation.
- Created/maintained content for social media accounts. (Facebook, Instagram, Twitter)
- Contacted business prospects with a desire to carry their product.

OTHER EXPERIENCE

Mechanical Insulator

L & C Insulation | Summer 2019

- Applied insulating materials to pipes or duct-work.
- Reviewed blueprints or specifications to determine work requirements.
- Collaborate with team members to perform task more efficiently.